

# DOONART STUDIO TOUR 2024



## Eligibility:

Reside in Bonny Doon or Davenport or the SC Mountains – (Felton, Ben Lomond, Brookdale, Boulder Creek) & hosted by a Bonny Doon participating artist.

## PLEASE READ AND SIGN THE FOLLOWING PARTICIPATION AGREEMENT

*I understand that the purpose of the Bonny Doon Studio Tour (BDST) is to showcase, promote and market the artists and arts in our Bonny Doon community/SC Mountains and educate visitors about art and art making processes. I hereby agree to the following terms and conditions:*

1. I agree to open my studio, **11 am to 5 pm Saturday & Sunday July 27<sup>th</sup> & 28<sup>th</sup>, 2024** and be present during those hours.
2. I will have pieces of recent, original, one-of-a-kind works prominently displayed.
3. My process will be adequately shown or explained. I will show visitors materials, tools and works-in-progress and will discuss, and whenever possible, demonstrate my process of making art. Storyboards and/or visual aids can also be used.
4. Commercial reproductions of my work will be clearly and accurately labeled, identifying the work as a "reproduction."
5. I agree to submit **3 .jpg images of my artwork (300 dpi at 6" largest dimension)** with a brief description of work and an artist Bio that will be used for web site and promotion of the event. 1 image will be selected for the brochure. Upload below or E-mail them to **Kim Fulton-Bennett** [elutris@mailfence.com](mailto:elutris@mailfence.com) or **Ed Dickie** [eddickiephotography@gmail.com](mailto:eddickiephotography@gmail.com).

Name: (print) \_\_\_\_\_ Tel# \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ website: \_\_\_\_\_

Address where showing: \_\_\_\_\_

Describe in 3-4 words type of work to be shown \_\_\_\_\_

I am being hosted by: \_\_\_\_\_ I can host \_\_\_\_\_ # of artists

I have a picnic area available \_\_\_\_\_ Entertainment: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make Check for **\$150** out to **Bonny Doon Studio Tour (BDST)** and mail the check and this agreement, by **March 31, 2024**, to **Patty King** ([bonnydoonarttour23@gmail.com](mailto:bonnydoonarttour23@gmail.com)) at

**Patty King 400 Conifer Lane Santa Cruz, CA 95060**

**Benefits:** The participation fee includes all expenses for print advertising, 5000 brochures with a map and examples of each artists' work; advertising in local papers, print & on-line, radio ads, ample roadside directional signs, printing for signs, web page expenses, and misc. expenses. The web page will have examples of your work, links to your website, etc. Website can be viewed at <http://www.DoonArtTour.com>

## **TIMELINE:**

### **March 31, 2024**

- Entry Fee
- Artist agreement SIGNED
- Digital photos of work submitted to Sage Lee ([sage@theschoolforwizards.com](mailto:sage@theschoolforwizards.com)) & Kim Fulton-Bennett ([elutris@mailfence.com](mailto:elutris@mailfence.com))

### **April 1-15, 2024**

- Process application status (Kim Fulton-Bennett, Sage Lee, Mariana Timmer, and Elaine Porter)
- Confirmations sent to all Artists

### **April 30, 2024**

- Artist bios, description for flier/website. E-mail to Kim Fulton Bennett ([elutris@mailfence.com](mailto:elutris@mailfence.com))
- Begin to create personal human interest articles about participating artists' stories
- Graphic Designer** - Sage Lee – Proof of Brochure and ads Due by April 30

### **May 15**

- Graphic Designer** -Deadline to send media to printing. - Brochures, posters, advertising available
- Deadline for Battle Mountain News - Page insert
- Deadline for human interest articles to be edited and submitted to publications

### **June 11 - Saturday**

- Brochures, posters, and PDF email will be available to all artists to pick up at Linda Levy's 416 Westdale Drive

### **Week of July 1st**

- Submit advertising to all Print Media – **Graphic Designer** - Sage Lee
- Post on-line info - provide email/SM templates to all artists - Emy Clerence
- Volunteers distribute posters
- Mail brochures to your mailing list

### **Week of July 1st – 7th**

- Artists to e-mail info / PDF brochure to clients about event
- Volunteers to produce and distribute event signage for all artists
- Final push on advertising/ 2nd distribution of brochures
- Reminder email to clients

### **Week of July 15/21st**

- Pick up Signage/Sandwich Boards at Linda Levy's 416 Westdale Drive

### **July 27 & 28 -SHOWTIME!**

**July 29 – July 31** - Take down and save your signs for next time!

TBD - Stay tuned for the date for the "after-Doon" party.

### **Any questions** Call or e-mail

Mariana Timmer ( <a href="mailto:claychalet.timmer@gmail.com">claychalet.timmer@gmail.com</a> )	831.227.0670
Elaine Porter ( <a href="mailto:epdoonart@gmail.com">epdoonart@gmail.com</a> )	408.883.3951
Nancy Howe ( <a href="mailto:howenancy718@gmail.com">howenancy718@gmail.com</a> )	831.458-5218